Rise of the mass affluent Wealth hubs Five-year growth forecasts (2020 to 2025) by wealth band Forecast regional UHNWI populations in 2025 and countries with highest five-year growth* HNWIs **UHNWIs** Households with **UHNWI** Five-year income of populations growth US\$100.000+ in 2025 World 45% 663.483 40% Zambia Africa 139% 4.361 32% South Africa 67% Indonesia 116% Asia 161.878 63% India 52% New Zealand Australasia 66% 6.689 20% Australia 61% Poland 185.860 Europe 82% 59% Sweden 26% Mexico Latin America 108% 18.060 23% Brazil 43% Turkev Middle East 40% 37.241 22% UAE 24% US North America 14% 236,297 23% Canada 33% Kazakhstan

Source: Knight Frank Wealth Sizing Model, Oxford Economics

Russia & CIS

144%

Source: Knight Frank Wealth Sizing Model
* Of those modelled

29%

Russia

13,097